

# Vitality

MULTIVITAMIN & MINERAL™

## New Patent-Pending *Oligofructose Complex*™

### Need:

We are not getting the nutrition we need from our diets. Less than 20% of adults eat the recommended daily amount of fruits and vegetables.

### Problem:

We take a multivitamin to help fill the nutritional gaps in our diets, but traditional multivitamins have two main problems:

1. **Solubility:** Unlike nutrients found naturally in plants, minerals in supplements are isolated and are less soluble in the intestines
2. **Free Radical Generation:** Isolated minerals found in other supplements sold in the marketplace release free radicals that can rob antioxidants (e.g. vitamins A, C, and E) of their effectiveness



### Melaleuca's Solution:

The *Vitality Pack*® with patent-pending *Oligofructose Complex* binds minerals to organic compounds (oligofructose and amino acids) to mirror the way minerals are found in fruits and vegetables to help resolve the problems with traditional multivitamins.

1. *Oligofructose Complex* helps keep minerals soluble in the intestine—where nutrient absorption takes place
2. *Oligofructose Complex* helps protect the potency of vitamins by guarding the minerals, reducing their ability to generate excess free radicals

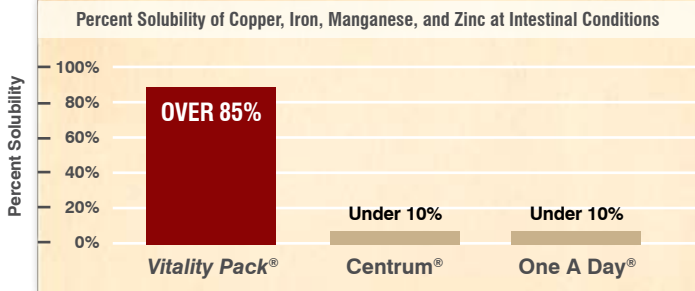


### *Oligofructose Complex* Is Exclusive to Melaleuca

Patent-pending *Oligofructose Complex* was developed by Melaleuca scientists, verified by independent scientific review, and is exclusive to Melaleuca!

# Independently Researched and Tested

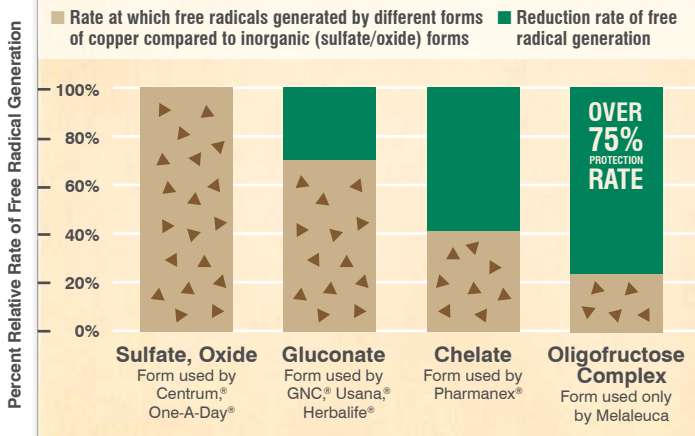
## Mineral Solubility/Availability\*



\* Solubility of copper, iron, manganese, and zinc at intestinal pH (7.0 - 7.2). Solubility for Melaleuca's form was determined as percent of ingredient remaining in solution at pH 7.0 after being at pH 1.0 (stomach conditions). Competitors' ingredients solubility data taken from *Merck Index and Handbook of Chemistry and Physics*.

Solubility is the key to absorption. With *Oligofructose Complex*, the minerals were shown to be over nine times more soluble than the forms used in One A Day® and Centrum®.\*

## Protection Against Free Radical Generation†



† Inorganic forms of copper is defined as 100% rate of free radical generation (determined as a result of free radical oxidation of 2',7'-dichlorofluorescein catalyzed by different forms of copper).

Binding minerals such as copper and iron using *Oligofructose Complex* provides a free radical reduction rate of over 75%—significantly higher than the competition.

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